

SECTION I C: Opening Statement By Zhen Weihua



United Nations
ESCAP

Second Green Growth Policy Dialogue:
The Role of Public Policy in Providing Sustainable Consumption
Choices: The Resource-Saving Society and Green Growth



**Green
Growth**

Address**By Zhen Weihua,****The President of the China National Institute of Standardization****At****The Second Policy Dialogue Meeting on Building Resources Saving Society and Green Growth**

Honorable guests,

Ladies and gentlemen,

Good morning! Today, we're holding the Second Policy Dialogue Meeting on Resources Saving Society and Green Growth, in order to share successful experiences in sustainable production and consumption fields, and to discuss effective policies on sustainable production and consumption. On behalf of the China National Institute of Standardization, I'd like to express my warm welcome to all the guests here from home and abroad! Also, I'd like to express my appreciation to the UNESCAP and the National Development and Reform Commission of China for their efforts and supports for this meeting!

With the rapid economic and population growth at present, the lack of water, land, energy, and mineral resources will become more and more striking, and it becomes more and more urgent for

ecological construction and environmental protections. In such context, to vigorously develop recycling economy and speed up the construction of resources saving society are becoming more important and urgent. The “11th Five-Year Plan” formulated by the Chinese government recently specifies that “energy consumption per unit of GDP should be reduced by about 20%; energy saving, consumption reduction, and solving of prominent environmental problems should be focused on; construction of energy-saving and environment-friendly society should be facilitated.”

The Second Regional Policy Dialogue on Resources Saving Society and Green Growth is held today focusing on minimizing resources consumption and environmental cost as well as maximizing economic and social benefit, so as to harmonize economic system and materials circulation process in natural eco-system and to boost sustainable resources. The government should work out the relevant laws, regulations, plans, and policies to restrict the unsustainable behaviors. An enterprise should incorporate recycling utilization of resources and environmental protection into its general development strategy, take the initiative to adopt corresponding technologies and management measures in its production and operation process, adopt cleaner production technology, reduce raw materials and energy consumption, and realize less input, more output, and low pollution. From the public perspective, China’s consumption system is still in a forming stage. To establish a social consumption system with low resources and environmental load and green consumption is the necessary choice for China.

As a state-level social commonweal scientific research organization and led by the National Development and Reform Commission, and the General Administration of Quality Supervision ,

Inspection and Quarantine of the People's Republic of China, the China National Institute of Standardization has been engaging in the research and establishment of energy-saving, water-saving, and environmental protection standards, product certification, and energy efficiency labeling for a long time, aiming to promote the construction of energy-saving and environmental friendly society. Under the coordination and leadership of relevant departments like the National Development and Reform Commission, the China National Institute of Standardization will continuously support and boost China's energy-saving, water-saving, and environmental protection standards and certification projects; expand the scope of energy-saving, water-saving, and environmental protection standards and certification; help to establish a sustainable consumption and production social system; lay a solid foundation for the construction of energy-saving and environmental-friendly society, and for the harmonious development of economic growth and population, resources, and environment; so as to improve the energy efficiency in the whole society. Furthermore, I'm looking forward to the continuous support and attention from all the participants as well as broader cooperation opportunities.

Thanks again for your participation and wish the meeting a great success!