

ECONOMIC AND SOCIAL COMMISSION FOR ASIA AND THE PACIFIC

**3RD GREEN GROWTH POLICY DIALOGUE:
THE GREENING OF BUSINESS AND THE ENVIRONMENT AS A BUSINESS OPPORTUNITY**

Exploring the Hidden Potential for Innovation and Business Change

5-7 June 2007
BITEC, Bangkok

TENTATIVE PROGRAMME

Thursday, 7 June 2007			
Morning Sessions			
<u>0900 – 1200</u>	<p style="text-align: center;"><u>Work in Theme Sessions – Conference Rooms 211</u></p> <p style="text-align: center;">How to replicate existing sustainable green business practices?</p> <p>These theme sessions will be run for the whole day. These sessions will be organized as panel discussions and will allow business representatives to share their success stories, views, opinions and suggestions with policy makers and . The facilitators and reporters of the four thematic sessions will make summary reports and present these in plenary at the end of the meeting. The last plenary session will summarize the outcomes from theme session, as well as from the first day meeting and the Renewable Energy Conference and will agree on a set of conclusions/recommendations from the 3rd Green Growth Policy Dialogue.</p>		
<u>0900 – 1000</u>	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <p><u>Theme Topic:</u></p> <p><u>Opportunities for Greening the Business in Key Sectors:</u></p> <ul style="list-style-type: none"> ➤ Efficiency of water supply as a business opportunity; ➤ Energy production and distribution - eco-efficiency of energy as a business opportunity; ➤ Sustainable transport infrastructure – railroad vs highway as a green business opportunity ➤ What other sectors do the participants see as priority areas of opportunity? ➤ Questions and Answers </td> <td style="vertical-align: top; width: 50%;"> <p><u>Moderators:</u></p> <p>Mr. David NESS, Adjunct Research Fellow, Institute for Sustainable Systems and technologies, University of SA</p> <p><u>Panellists:</u></p> <p>Dr. Uwe WEBER, Managing Director, IFC/ELI</p> <p>Prof. Soontorn BOONYATIKARN, Professor of Architecture, Chulalongkorn University, Thailand (to be confirmed)</p> <p>Prof. Anthony CHIU, Research Scientist, Centre for Engineering and Sustainable Development Research, De La Salle University-Manila, Philippines (to be confirmed)</p> <p>Ms. Chongprode KOCHAPHUM, Environemtnal Divisoin Manager, the Bangchak Petroleum Plc.</p> </td> </tr> </table>	<p><u>Theme Topic:</u></p> <p><u>Opportunities for Greening the Business in Key Sectors:</u></p> <ul style="list-style-type: none"> ➤ Efficiency of water supply as a business opportunity; ➤ Energy production and distribution - eco-efficiency of energy as a business opportunity; ➤ Sustainable transport infrastructure – railroad vs highway as a green business opportunity ➤ What other sectors do the participants see as priority areas of opportunity? ➤ Questions and Answers 	<p><u>Moderators:</u></p> <p>Mr. David NESS, Adjunct Research Fellow, Institute for Sustainable Systems and technologies, University of SA</p> <p><u>Panellists:</u></p> <p>Dr. Uwe WEBER, Managing Director, IFC/ELI</p> <p>Prof. Soontorn BOONYATIKARN, Professor of Architecture, Chulalongkorn University, Thailand (to be confirmed)</p> <p>Prof. Anthony CHIU, Research Scientist, Centre for Engineering and Sustainable Development Research, De La Salle University-Manila, Philippines (to be confirmed)</p> <p>Ms. Chongprode KOCHAPHUM, Environemtnal Divisoin Manager, the Bangchak Petroleum Plc.</p>
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<u>1000 - 1030</u>	<u>Coffee Break</u>		

<p>1030 -1130</p>	<p>Theme Topic: Financing / investment for Greening the Business</p> <ul style="list-style-type: none"> ➤ Micro-financing; private investment funds, including pension funds - factor for development of green business and ESTs ➤ Value Based Investment Strategies - perspectives and opportunities; ➤ Changing views of Risk management, International Investors and FDI; ➤ Virtual e-business (VoxWorld and ICSTD); ➤ Questions and Answers 	<p>Moderator: Mr. Mahesh PRADHAN, Regional Environmental Affairs Officer, UNEP ROAP</p> <p>Panellists: Mr. Dipal Chandra BARUA, Managing Director, Grameen Chakti, Bangladesh Mr. Martin HERRNDORF, Researcher, Wuppertal Institute Collaborating Centre for Sustainable Consumption and Production, Germany Prof. Chaoyong BRAHMAWONG, Chief Technology Officer, College of Internet Distance Education, ABAC, Thailand Mr. Thierry LEFEVRE, Director, Centre for Energy Environment Resources Development, Thailand Mr. Pong CHONGCHIT, Director of BBA-International Programme, Faculty of Business Administration, Huachiewchalermprakiat University, Thailand</p>
<p>1130 -1200 Company presentations – Business Networking - Room 210</p>		
<p>1200 - 1330 Lunch Break</p>		
<p>1330 -1430</p>	<p>Theme Topic: Emerging Opportunities for Greening the Business</p> <ul style="list-style-type: none"> ➤ “eco-efficiency as a business opportunity” ➤ services versus products - SPSS; ➤ R&D: eco-efficiency technologies and innovation; ➤ Questions and Answers 	<p>Moderator: Dr. V ANBUMOZHI, Senior Policy Researcher/Project Manager, Kansai Research Center, IGES</p> <p>Panellists: Mr. Michael WAGNER, Solution Architect, HP Services, HP - Australia Mr. Ravindra FERNANDO, Director, Corporate Branding and Strategic CSR; MAS Holdings (Pvt) Ltd, Colombo, Sri Lanka Mr. Venu NAIR, Regional Head, South Asia Offices, MARKS & SPENCER Mr. Christopher Juniper, Vice President, Natural Capitalism Solutions, USA and Board Member of the Asia Pacific Round Table on Sustainable Consumption and Production</p>
<p>1430 -1500 Company presentations – Business Networking - Room 210</p>		

1500 -1600	<p>Theme Topic: Role of consumers and the hidden potential for greening the business</p> <ul style="list-style-type: none"> ➤ Reacting to the market: consumer choice as a driver for green products ➤ Leading the market: consumer initiatives for sustainable consumption: lifestyle, including local communities cooperatives as a successful green business growth models to help the lives of the poor (renewable and clean energy, organic farming, green tourism) ➤ Questions and Answers 	<p>Moderator Mr. Hans WILLENSWAARD, Co-manager, Community Supported Agriculture Project, Suan Nguen Mee Ma Co., Ltd., Thailand</p> <p>Panellists: Ms. Wallapa WILLENSWAARD, Co-manager, Community Supported Agriculture Project, Suan Nguen Mee Ma Co., Ltd., Thailand</p> <p>Ms. Jai-Ok KIM, President, Citizens Consumers Korea, Consumer International</p> <p>Mr. Dipal Chandra BARUA, Managing Director, Grameen Chakti, Bangladesh</p>
1600 – 1615	<u>Coffee Break</u>	
1615 – 1645	<p>Company presentations – Business Networking - Room 210 Preparation of reports of Theme Discussions</p>	
1645 - 1730	Plenary Session – reports and conclusions – Conference Room 211-212	
1645 – 1715	<p>Presentation of reports from the theme sessions during the second day Presentation of reports from first day Presentation of report from the RE Asia 2007 Conference</p>	
1715 -1730	Wrap up and conclusions by Mr. Rae Kwon CHUNG Director , Environment and Sustainable Development Division, UNESCAP	