

**VIRTUAL E-BUSINESS: A CASE OF
VOXWORLD.COOP COLLABORATION WITH
AU-CIDE AND OTHER INTERNATIONAL
ORGANIZATIONS IN**

ADDED VALUE CREATION FOR ASIA

By
Professor Dr. Chaiyong Brahmawong,
Chief Technology Officer
Acting Chief Operating Officer,
College of Internet Distance Education
Assumption University of Thailand

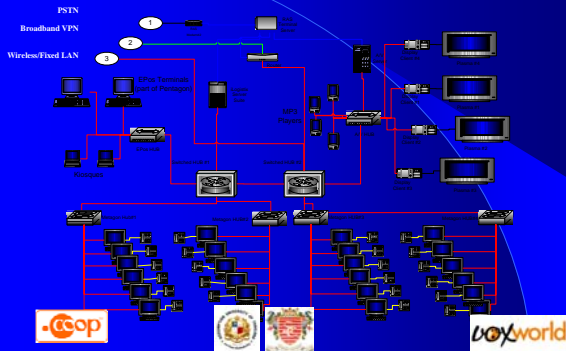


VoxWorld.Coop

VoxWorld Foundation, in a non profit organization offering from VoxWorld Coop, is entering partnership agreements with regional and international organizations to provide operational support from Ireland/ Europe for eLearning, Job Generation & Financial Services package deals for all participants from a state-of-the-art digital hub in Dublin, Ireland – and to be made available exclusively through a VoxWorld.Coop Franchisee network.



Building a VoxWorld Virtual Retail Network



A Co-shared VoxWorld.Coop Smartshop



COLLEGE OF INTERNET DISTANCE EDUCATION ASSUMPTION UNIVERSITY OF THAILAND

Assumption University is the only international university providing certificate and degree programs using English as the medium of instruction offering degree education to more than 20,000 students from sixty countries world wide.

The College of Internet Distance Education (CIDE) is the first institution offering eLearning programs for certificate and degree levels from B.S. M.Sc. and Ph.D using the Internet-based eLearning or Virtual eLearning to students from all over the world.

CIDE and VoxWorld are joining hands to offer eLearning education and training programs for more than 100,000 members of Philippines Nursing Education Academy who are registered nurses mostly stationed in the US.



Voxworld.Coop: A Virtual E-Business

VoxWorld.Coop (VWC) is classified as a Virtual eBusiness.

VWC was designed and developed to operate in collaboration with the 800 million member Cooperative & Credit Union Movement, to reach out to the 4 billion in Underserved Communities worldwide.

Its strategy is to leverage the capacity and capability of ICT software providers to deliver low cost Remittance/ Banking, Telecom, Travel and Digital services across multiple Industries to these vast Underserved Communities – commencing with their Migrant populations abroad as a direct and trusted corridor to their homeland; to then leverage those remittances to build next generation Hometown Associations and generate jobs at home for their own people, and to serve their supportive Global Communities online, offline and over mobiles.

- The following are selected cases of VWC collaborations with international organizations.





CASE I PNEA-CIDE & VoxWorld for Nursing Education

- VWC is providing supports to the PNEA-CIDE Collaborative project. When PNEA-CIDE Courses are ready for registration, VWC can also distribute PNEA Giftcards which can be used to pay in part or full for these ongoing Courses (including sponsors) – as incorporated into the draft PNEA-CIDE MOU - and which is expected to be ready to sign-off early June 2007.

CASE II: NCS CRANDY and VoxWorld.Coop

VoxWorld Coop has completed contractual negotiations with NCS Crandy & partners for immediate delivery of mobile based services that will enable worldwide PNEA Nurses as well as Migrant & Underserved Communities to immediately commence sales of VoxWorld.Coop customizable Vouchercard services for access to low cost person-to-person remittances, callcard, giftcard and other services. These services will be on offer through a network of Community based mobile marketing agents as operated by VWC & NCS Crandy.

CASE III:
UNESCAP Green Growth & VoxWorld.Coop

VoxWorld.Coop is also working together with UNESCAP Green Growth to form the basis of a collaborative Green Growth Project and Program- the essence of which is the leveraging of these remittances to fund new business and new earnings in and for the benefit of the Philippines and to expand the project across Asia for the benefit of the entire Green Generation.

This overall project will focus on enabling the *families of migrants* to establish or expand local micro-enterprises for job creation and for individual wealth creation while promoting values of gender equality and green growth.



Market Driven by Migration Trends

The United Nations estimates these 175 million economic immigrants live in various regions of the world and are growing fast



CASE IV
FDIC Money Smart & VoxWorld.Coop

VWC is also about to implement a parallel Financial Literacy agreement in US with FDIC (Federal Deposit Insurance Corporation) targeting an estimated 80 million Underserved population there and their families in other countries – and which includes millions of Filipino and Asian Migrant & Immigrant populations in USA.



THANK YOU

Dr. Chaiyong Brahmawong

Telephone: (083)905-8301

E-mail: chaiyong@irmico.com

Website: www.chaiyongvision.com

www.buddhabirthplace.com