

UN Global Compact Sri Lanka Network



- CLIMATE CHANGE (Environmental sustainability)
- POVERTY (Social sustainability)
- Will dominate the Global agenda

International Panel on Climate Change (IPCC) - Feb 2007

- Humans are responsible
- Temperatures + 1.8 - 4C
- Sea levels will rise by 28- 43cm

By end of the century

- For Sustainable Development to succeed the 'Worlds Leaders' must adopt a 'Sustainable mindset'
- **Business Leaders**
 - > Drive Economic growth
 - > Take Environmental stewardship
 - > Impact Social Progress

FOR real change in Biz Mind set

- **End consumers**
 - > Educated on the need for 'Sustainable lifestyles'
 - > Must then adopt 'Sustainable Consumption'
- Then Business will Drive 'Sustainable Economic growth'

RAF JUNE 2007
UNESCAP





- Why Sustainable Development ?
- 24 Country Survey of 5,322 youth (2000)
- Highlighted lack of understanding of Sustainable Development as a concept.
- Every decision has Social , Economic and Environmental implications .
- Empowering Youth towards Sustainable consumption!

The Worlds first Eco Fabric park

- MAS Eco Apparel & Fabric Park - 165 acres (EPZ/FTZ)
- M&S Iconic Green plant
- MAS Eco Go Beyond - Environmental sustainability



RAF JUNE 2007
UNESCAP



UN Global Compact Sri Lanka Network



Sustainability is the responsibility of all!

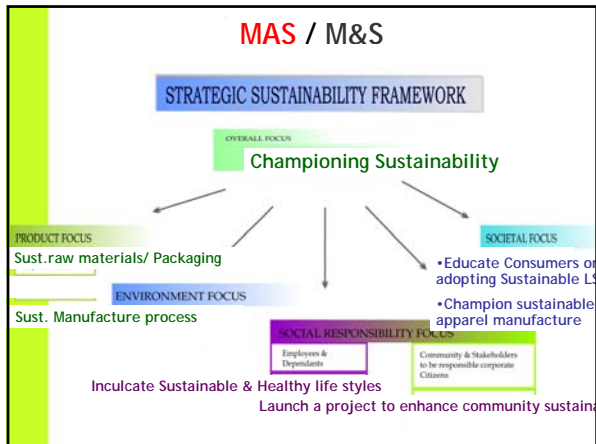
The Worlds Eco Fabric park

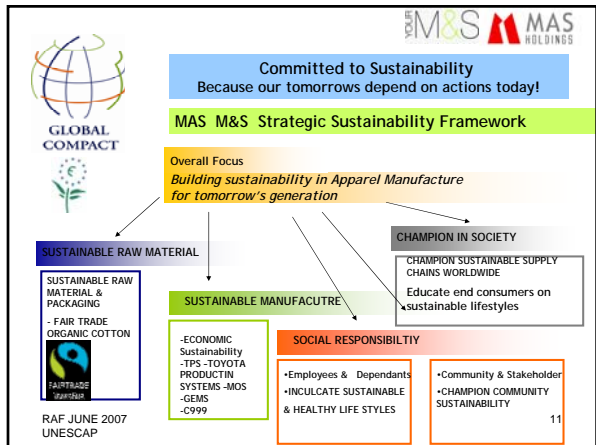
- MAS Eco Apparel & Fabric Park - 165 acres (EPZ/FTZ)
- M&S Iconic Green plant
- MAS Eco Go Beyond - Environmental sustainability



RAF .
UNESCAP

9





- Corporate Social responsibility

"The continuing commitment by business to behave ethically & contribute to economic development while improving the quality of life of the workforce & their families as well as of the community & society at large."
- Strategic Corporate responsibility

"Strategic investment in sustainable CR initiatives, which supports the achievement of an organization's strategic vision and goals, while impacting its employees, the communities in which it operates and the cause it champions in society"

© Ravi Fernando 2006
