

## Opening Statement

### **3<sup>rd</sup> Green Growth Policy Dialogue on the Greening of Business and Environment as a Business Opportunity 5 to 7 June, 2007, Bangkok**

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Representing the UN organization responsible for industrial development, it is my honour to be here to join this special gathering of private sector actors to discuss “greening business” today, as environment and energy are one of the three priority areas of UNIDO for policy interventions as well as various technical cooperation programmes. We believe that Cleaner Production is to reduce and more efficient use of the material and energy inputs, increase industrial productivity, and reduce discharge in the form of industrial waste and hazardous substances.

UNIDO has been working with various stakeholders in both public and private sectors for promoting Cleaner Production since 1994. This is a joint programme between UNIDO and UNEP. 3 National CP Centres have been established in Asia, namely, India, Sri Lanka and Vietnam, providing technical advisory services for the government and private sector enterprises, and they are linked with the global network of CPCs in other parts of the globe. Also at the level of the global forum such as Regional Roundtables for Cleaner Production (Sustainable Consumption and Production), these meetings in Asia, Africa and Latin America, are strongly supported by UNIDO and UNEP.

It is our belief that energy efficiency is not only to reduce energy consumption, which leads to reduction of GHG emission reduction. At the same time, it plays an important role to increase product competitiveness, which is vital for the private business initiative. Furthermore, by addressing chemical management, POP and ODS projects and programmes, we could reduce these hazardous substances, but also create more employment for industry and services for this purpose. Not only for big businesses, but it is equally important to promote environmentally sound small business in rural areas. Rural energy for productive use is also to create additional job opportunities and value addition for the agricultural products in rural areas.

UNIDO will strive for further work on facilitating policy dialogue and devising measures and tools to be applied for industrial development and business promotion in developing countries where feasible and viable small business opportunities need to be explored in an environmentally sustainable manner. The

issue of Corporate Social Responsibility needs to be fully integrated into the greening business at all levels of interventions by public and private sectors.

I sincerely hope that the debates of this meeting would serve for finding mutual understanding of needs and constraints as well as solutions jointly to be implemented by us. UNIDO is fully ready to contribute to the implementation of such joint activities for industrial energy efficiency and environmentally sound industrial development, particularly from the viewpoint of technology development and transfer combined with entrepreneurship development, through public-private sector partnership .

Thank you.